

7 UI Mistakes That Kill Your Website (And Cost You Clients)

Fix these and improve your conversions instantly

by Vasy.dev

INTRO

Most websites don't fail because of bad code.

They fail because of poor design decisions.

Small UI mistakes can reduce trust, confuse users and kill conversions.

Here are 7 common mistakes and how to fix them.

1. NO CLEAR MESSAGE

Visitors don't understand what your website is about in the first 3 seconds.

Fix:

Make your headline clear and direct.

Explain what you do and who it's for.

2. TOO MANY OPTIONS

Too many buttons, links or choices confuse users.

Fix:

Focus on one main action per page.

Guide users clearly.

3. WEAK CALL TO ACTION

Generic buttons like "Learn More" don't convert.

Fix:

Use action-based CTAs:

- “Get a Free Quote”
- “Start Now”
- “Contact Me”

4. BAD SPACING

Elements are too close or too far apart.

Fix:

Use consistent spacing.

Give content room to breathe.

5. SLOW LOADING

If your site is slow, users leave.

Fix:

Optimize images.

Avoid heavy animations.

Keep things simple.

6. NOT MOBILE FRIENDLY

Most users are on mobile.

Fix:

Test on phone first.

Use responsive layouts.

Keep buttons easy to tap.

7. NO TRUST SIGNALS

Users don't trust your website.

Fix:

Add:

- projects
- testimonials
- clear contact info

Simple design beats complex design.

Clean, fast and clear websites always perform better.

Want to fix your website and get more clients?

I help businesses build modern, fast and conversion-focused websites.

Get a free quote:

<https://vasy-dev.netlify.app>

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Let's build something that actually works.